



TANNING TAX

What is the tanning tax?

It is a ten percent, consumer-paid excise tax on non-medical, UV light indoor tanning services.

When the tax was enacted in 2010, the non-partisan Congressional Joint Committee on Taxation estimated that it would bring in [\\$2.7 billion in revenue](#) over 10 years, and would offset some of the costs of the PPACA overall. After four years, however, the tax had [only brought in about \\$367 million](#), far less than the approximate \$1 billion originally projected by that time.